



SUMMARY

The impact of communicable disease on our communities and businesses is all too clear at the moment, and the decision-makers with the responsibility to protect us deserve better information, better tools, and better support than the current public health system provides. The Public Health Company is building next-generation public health capabilities to empower public and private institutions globally. The team leading PHC are nationally known experts in their field, assembled from diverse sectors including federal/state public health, health technology, financial markets, and pandemic preparedness. **We are seeking a Head of Product to design, build and roll-out the products that deliver our company's vision and strategy.**

ROLE DESCRIPTION

In this role you will be responsible for:

- Creating buy-in for the product vision both internally and with key external partners;
- Developing product strategy and positioning strategies;
- Translating product strategy into detailed requirements and prototypes;
- Gaining a deep understanding of customer experience, identify and fill product gaps and generate new ideas that grow market share, improve customer experience and drive growth;
- Scoping and prioritizing activities based on business and customer impact;
- Working closely with engineering and design teams to deliver with quick time-to-market and optimal resources;
- Driving product launches including working with sales team, executives, and other product management team members;
- Acting as a product evangelist to build awareness and understanding;
- Representing the company by meeting with customers to solicit feedback on company products and services; and
- Building, hiring and scaling a product team.

In addition, this role will be responsible for other ad-hoc duties as assigned.

REQUIREMENTS

- Proven work experience in both enterprise and consumer-facing product management
- Proven track record of managing all aspects of a successful product throughout its lifecycle
- Proven ability to develop product and marketing strategies and effectively communicate recommendations to executive management
- Solid technical background with understanding and/or hands-on experience in software development and web technologies
- Strong problem solving skills and willingness to roll up one's sleeves to get the job done
- Excellent written and verbal communication skills
- Solid leadership abilities with a strategic mind
- Exceptional project management skills
- MS/BS degree in Computer Science, Engineering or equivalent preferred

PHC is a startup company, with the attendant excitement, energy, and opportunity for growth that a startup environment entails. The team is currently fully remote, and candidates from anywhere in the world are welcome to apply.

COMPENSATION AND BENEFITS

Compensation is competitive and includes salary and stock option grants. Additionally, the Public Health Company provides the following benefits:

- Health benefits: The Company covers 100% of the cost of health / dental / vision insurance for its employees, and 50% of the same for eligible dependents.
- Life Insurance: provided for all employees.
- Paid time off: two weeks of vacation, 6 sick days, and 10 paid holidays.